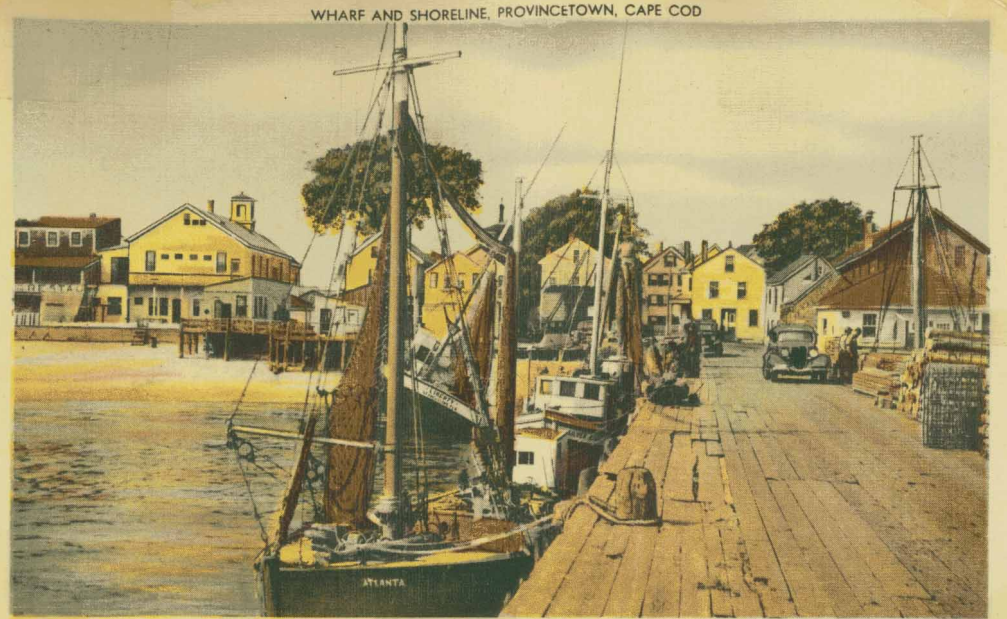




W. M. SMITH, PHOTO. PROVINCETOWN.

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Fish Flakes on Hilliard's Wharf - 1900 - Note the two and 3-masters around the harbor.



WHARF AND SHORELINE, PROVINCETOWN, CAPE COD

Higgins Wharf - About 1935

49570

February 2, 1956

## Provincetown Was A Thriving Town, Led All New England In Cod In 1890

Following are excerpts taken from an issue of the United States Commercial Recorder, dated December 6, 1890, in which almost the entire front page is devoted to a description of important enterprises in Provincetown which is called "The Center of the Cod Fishing Industry of New England." Many of these enterprises are well remembered even today by our more mature residents.

### J. D. Hilliard

Wholesale Dealer in Cape Cod Fish and Oils—Boneless and Prepared Fish a Specialty.

American fisheries began with the settlement of the country, and New England had always been foremost in the business, and millions of dollars worth are handled annually by her leading houses, from which fact it may be readily inferred that the trade is one of the most important industries of the country. The furn-

ishing of the necessary facilities for promptly landing this immense product has been accomplished by the enterprise of her merchants, among whom Mr. J. D. Hilliard, Provincetown, Mass., who is not only a wholesale dealer in dry and picked fish, but also carries on an extensive packing industry, is entitled to more than passing mention at our hands.

The business had its inception over half a century ago, and from 1859 to 1880 the style of the concern was Freeman and Hilliard, Mr. J. D. Hilliard having carried on the business for the past 32

years. The premises occupied and utilized in the industry comprise four large packing houses on Hilliard's Wharf and a store at the head of the wharf, in which is carried full lines of groceries, ship stores, and ship chandlery. Mr. Hilliard makes a specialty of a brand of fish original with him, termed the Chicken Brand and every box bears this stamp on the end, and from its excellent quality it has won a name, and is in demand throughout the country. Mr. Hilliard has facilities for turning out 20,000 boxes per season, and this large output is eagerly sought after by the leading dealers in New York, Philadelphia, Baltimore and Chicago.

Mr. Hilliard, the present sole proprietor, is thoroughly acquainted with the requirements of the trade and gives his personal attention to all the details of the business. He also carries on a large business in coal and wood, paints and oils, and his place is recognized as the headquarters in Provincetown for all such supplies. As a house with which to transact business that of Mr. Hil-



liard occupies a position to which we can add nothing, and our readers all over the country who may be concerned will find their interests well cared for by forming relations with it.

Hilliard's Wharf in the 1900's - Town Wharf right.