



PROVINCETOWN
on Cape Cod

Presented by Town Criers
Subsidiary
Board of Trade
Provincetown, Mass.

*"A heavenly town is Provincetown
Its streets go winding up and down.
The air is crisp with briny smells
The time is told by chime of bells.
The painters sketch each little nook
In colors like a children's book.
Yellow shutters, windows pink
Purple shingles, trees of ink.
Front Street, Back Street,
Narrow winding lanes,
Many colored fishing boats,
Sails and nets and seines."*



Hear ye, hear ye, good people dwelling in hot cities—

Provincetown, Cape Cod, invites you to spend your vacation on cool shady shores, where the ocean sparkles at the end of every pretty street, where modern hotels overlook a famous harbor, and picture book pink and white cottages house the vacationist in spotless bedrooms with bright chintz curtains.

Harken, ye good wives in stuffy apartments, Provincetown, beautiful vacation land, far out in the Atlantic Ocean, is the perfect playground for your children. Here they may bathe in the warm, safe waters of a golden beach that winds past mile upon mile of soft, white sand dunes.

Come now, ye busy men from noisy offices, to Provincetown, where the bluefish and mackerel flip their tails in our great harbor, once the most famous port in America, now white with the sails of modern pleasure craft.



Put your beach umbrella against this golden sand dune and look across the Atlantic Ocean to Spain.

Hear ye, hear ye, lads and lassies—Provincetown is gay with artist folks, summer theatres, bright shops, quaint tea rooms, and orchestras that play enchanting music by the sea.

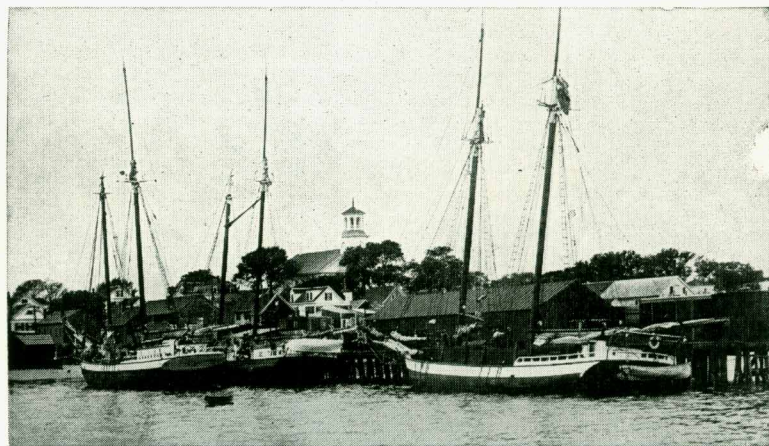
Hear ye, hear ye, all good people—Provincetown is cool, Provincetown is quaint, Provincetown has tiny summer cottages and beautiful furnished homes for lease, modern hotels and pretty rooming houses, set in gardens of Provincetown's famous hollyhocks.

For complete details on all types of accommodations or any information on Provincetown's recreational facilities, address

Ye Town Crier

Provincetown, Cape Cod, Mass.

and ye Provincetown scribe will answer promptly.

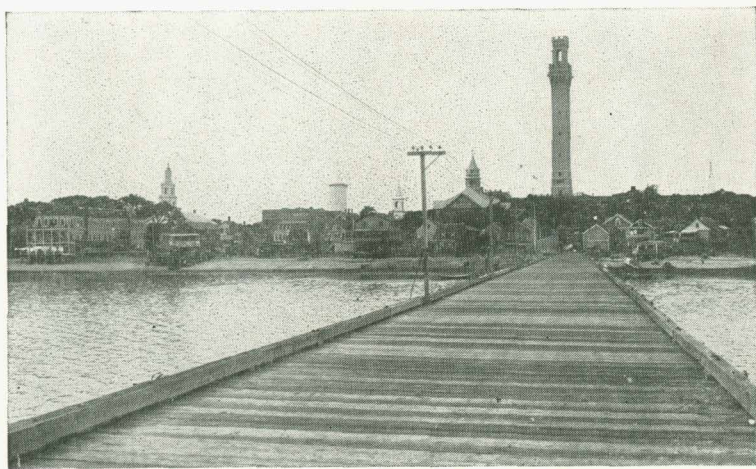


Fishing schooners at the town wharf, at anchor after the morning catch of fish, crabs, lobsters and other sea food served in Provincetown hotels and sea-side restaurants

Quaint and beautiful Provincetown, a seacoast vacation city, looks out on the Atlantic Ocean from the tip of Cape Cod, Massachusetts.

To get to Provincetown, you travel down the Cape for eighty miles, going farther and farther out into the sea, farther and farther into coolness and quiet, or you take a spic and span boat from Boston and go all the way by water.

Provincetown, as every schoolboy knows, was the first landing place of the Pilgrims. Off in its great harbor, the passengers of the "Mayfloure", signed the notable Compact, our first Constitution; and these famous events recorded in monument and tablet in the



The Pilgrim Monument, rising high above the town. This is the pier down which hundreds of vacationists come from the Boston boats to spend happy days in the city by the sea

heart of the city, should be seen by all visitors. But these are not the most important reasons for coming to Provincetown. Provincetown is a place to rest and play.

The historic monument looks down on a far flung bathing beach where blue breakers wash gently on miles of soft clean sand. Along the town's bright shore line, are modern hotels with city orchestras, and quiet flower covered little inns, and gay Cape Cod cottages all in the business of making the vacationist happy and comfortable.

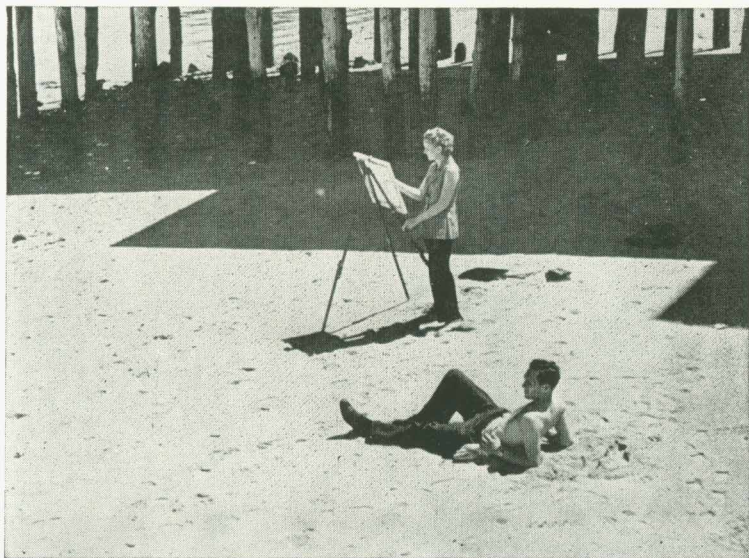
Up and down the narrow winding streets, back in the town, and down near the wharves, nearly every Provincetown housewife rents her pretty rooms in the



A rose covered cottage where the vacationist may see many treasures of the past

summertime. Nor are these commercial boarding houses, O, no! These are the homes of Provincetown's permanent residents, many of whom are descendents of the old sea captains and you probably will sleep in grandfather's comfortable bed covered by grandmother's beautiful quilt.

Set neatly and conveniently among the colorful summer shops are dozens of enchanting tea rooms and quaint places specializing in fish which, of course, is the main attraction of a seacoast town where sea food is brought in by busy little schooners long before you are up every morning.



A young artist works to capture the shifting colors of sea and sky. Daily art classes and a famous annual exhibition are features of Provincetown's summer life

If you would like to have your own cottage at Provincetown, and many people do, you can lease or buy shipshape alluring homes, modern and efficient, with a glimpse of the sea from the windows and city provision stores not too far away.

The hotels too are run by town fathers who spend the long winter nights thinking of ways to further improve their service. In cool dining rooms overlooking the water, you may have perfect meals with lobster always on the menus.

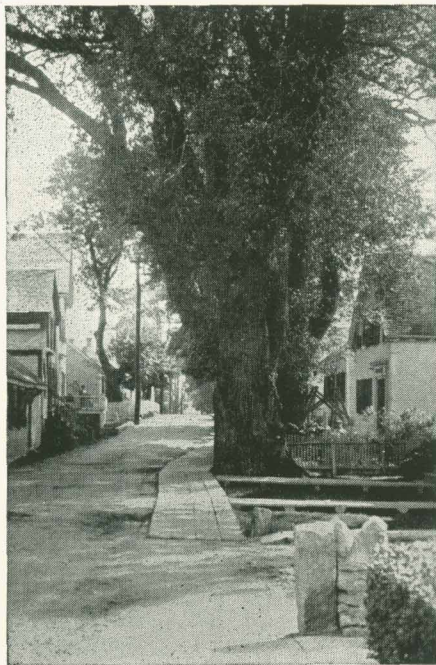
These are the things you probably don't know about Provincetown. How its business from May to October and, as long as you care to stay thereafter, is to please



With the breeze under summer skies. An entry in the weekly races of the Provincetown Yacht Club

summer folk. You probably do know about the artists and writers who found this vacation region long ago and who come here every year. Provincetown's scenery under the summer sun, its myriad colors of water and sky, great shady trees and brilliant gardens have inspired famous pictures, plays and stories.

This beauty and calm, this coolness and quiet, will inspire you, too, and rest you and please you. We hope you will come here this summer.



A winding street leading to the water

How To Get To Cool Provincetown

By train from Boston—Two trains daily to Provincetown.

By automobile from Boston—Via Route 28 or Route 3 connecting with Route 6. Three hours from Boston.

By steamship from Boston—Bay State Line and Cape Cod Steamship Co. direct to Provincetown; return same day or stop-over.

By automobile from Providence—Connecting with New York and Eastern routes, take Route 6.

By bus from New Bedford, Mass.

By airplane—Mayflower Air Lines from Boston, Plymouth, Hyannis to Provincetown's new flying field.

For any additional travel information, address—Ye Town Crier, Provincetown, Mass.

Things To Do In Beautiful Provincetown

First, of course, visit the Pilgrim Monument for gorgeous view of the harbor and town.

Historical Museum on Front Street, for Arctic Collection of Commander Donald MacMillan, notable resident of Provincetown; also fascinating exhibits of "scrimshaw," objects made from bones and teeth of whales, enchanting costumes, shells.

Fishing Freezers on Front Street. These places, busy in the summer, do not welcome visitors but poke around as much as they will allow you because this is an interesting and important business.

Oldest House in Town in the West End.

Also at West End, place where the tidy Pilgrim women did their washing on their first day ashore.

See the Airport of which we are very proud.

Race Point and Wood End Light. To reach these take new state road around the most beautiful sand dunes in America.

Bathing beach five minutes from town extends five miles along shore. Safe, level and the perfect playground for children.

DIRECTORY OF *Approved Hotels, Inns and Rooming Houses*

Boarding Houses

- Mrs. Mary McInnis
24 Commercial St.
Mrs. Annie B. Ogilvie
Mayflower Heights
Mrs. Emily S. Silva
'Morning Star,' 8 Pearl St.
French Kitchen

Hotels and Inns

- Atlantic House
6 Masonic Place
Bradford Inn
8 Gosnold St.
Gifford House
New Central House
243 Commercial St.
Provincetown Inn
1 Commercial St.
Red Inn
15 Commercial St.
Vernon Inn
542 Commercial St.

Rooms

- Mrs. Nellie G. Adams
165 Commercial St.
Mrs. C. L. Burch
11 Pearl St.

Rooms

- Mrs. Theodora Burch
Summit House, 116 Bradford St.
Health meals on request
Mrs. James M. Burke
68 Commercial St.
Mrs. Abby Cable
8 Atwood St.
Mrs. Frank Cabral
12 Cottage St.
Mrs. Thomas Campbell
304 Commercial St.
Canadian
1 Point St.
Colonnade
396 Commercial St.
Mrs. Emma P. Cook
2 Small's Court
Mrs. Georgie Cook
104 Commercial St.
Mrs. Harry Crawford
338 Commercial St.
Mrs. Jessie Daggett
500 Commercial St.
Mrs. Cora Davis
355 Commercial St.
Mrs. M. A. Dunham
3 Dyer St.

Rooms

Mrs. Amelia Enos
294 Commercial St.

Mrs. John Ferreira
17 Pearl St.

Mrs. Carrie Forrest
4 Fishburn Ct.

Miss Phoebe Freeman
471 Commercial St.

Mrs. Embert M. Gibbs
44 Commercial St.

Herman Geihler
531 Commercial St.

Mrs. Ednah P. Higgins
12 Johnson St.

Mrs. Ruth Hoyt Knowles
172 Bradford St.

Mrs. Nellie G. Lewis
566 Commercial St.

Mrs. Ursula Maine
30 Commercial St.

Mariflor
5 Freeman St.

Mrs. Charles A. Mayo
570 Commercial St.

Mrs. Frank L. Mayo
480 Commercial St.

Mrs. W. J. McQuillin
414 Commercial St.

Rooms

Marjorie Pell Oliver
586 Commercial St.

Miss Catherine Patterson
8 Cudworth St.

Mrs. Louis Santos
366 Commercial St.

Mrs. John Savage
4 Atwood Ave.

Mrs. Ella A. Sibley
64 Commercial St.

Ernest Silva
145 Commercial St.

Mrs. Frank M. Silva
331 Commercial St.

Mrs. Joseph Silva
328 Commercial St.

Mrs. Harriet A. Small
36 Commercial St.

Mrs. M. K. Summers
8 Conwell St.

Mrs. Mary J. Swartz
534 Commercial St.

Miss Esther Townley
518 Commercial St.

Mrs. A. Valentine
88 Commercial St.

Mrs. John C. Williams
398 Commercial St.

Mrs. Chesterbel Wood
150 Bradford St.

DIRECTORY

OF

Approved Organizations and Firms serving summer people

Antique Shops

Art and Antiques
360 Commercial St.

Old Furniture Shop
33 Commercial St.

Hooked Rug Shop
72 Commercial St.

Port o' Call
77 Commercial St.

S. M. Young
375 Commercial St.

Apartments

John A. Francis
577 Commercial St.

E. and F. Stanwood
"Two Trees"

Wharf Apartments
381-A Commercial St.

Art Galleries

Art Association
460 Commercial St.

Heinrich Pfeiffer's Studio
2nd floor, Art Market Bldg.

R. B. Rogers
Quick sketches, paintings,
prints
447 Commercial St.

Artists' Supplies

Copley Frame Shop
277 Commercial St.

Pfeiffer's
244 Commercial St.

Artists' Theatre

Art Market Wharf

Attorneys

Joseph H. Seaman
257-A Commercial St.

Bakers

Charles Burch
253 Commercial St.

Portuguese Bakery
299 Commercial St.

Banks

First National
290 Commercial St.

Seamen's Savings
274 Commercial St.

Barbers

John Lambrou
321 Commercial St.

Ernest Silva
149 Commercial St.

Beauty Shops

Polly's Powder Puff
25 and 50 cent service
439 Commercial St.

Boats To Rent

Manuel M. Furtado
99 Commercial St.

Book Shops

Provincetown Book Shop
261 Commercial St.

Building Materials

Frank A. Days & Sons
8 Pearl St.

Higgins Lumber Co., Inc.
Higgins Wharf

Churches

Centenary M. E.
172 Commercial St.

Center M. E.
356 Commercial St.

Christian Science Society
418 Commercial St.

Church of the Pilgrims
(Congregational)
256 Commercial St.

St. Mary of the Harbor
(Episcopal)
513 Commercial St.

St. Peter's (Roman Catholic)
11 Prince St.

Church of the Redeemer
(Universalist)
238 Commercial St.

Camps

Camp Quinebaug
20 Ocean Ave.

Clothing

H. M. Malchman
273 Commercial St.

Mitchell's Dry Goods Store
323 Commercial St.

Clubs

Beach Club
597 Commercial St.

Flagship (Beachcombers, Bldg.)
465½ Commercial St.

Cold Storages

Pond Village Cold Storage
North Truro

Contractors

F. A. Days & Sons
24 Pearl St.

Cottages

Mrs. Joseph M. Avellar
437 Commercial St.

Sivert J. Benson
"Kalmar Village"

Ralph S. Carpenter
5 Commercial St.

Ruth Hoyt Knowles
North Truro

Mrs. Caroline Perry
521 Commercial St.

Mrs. Greenleaf Walke
Long Nook Beach, Truro

Dentists

H. LeB. Stalker
315 Commercial St.

Department Store

New Ycrk Store
310 Commercial St.

Dresses

H. M. Malchman (2nd floor)
273 Commercial St.

Mrs. Bertha S. Russell
(India Prints)
111 Commercial St.

Drug Stores

Adams Pharmacy
252 Commercial St.

Electrical Contractor

E. J. Rivard
342 Commercial St.

Fish (Retail)

Charles Williams
305 Commercial St.

Fish (Wholesale)

Joseph A. Rich Co.
Town Wharf

Cape Cod Fisheries
Sklaroff's Wharf

Fishing Parties

Capt. Frank Fratus
Town Wharf

Florists

Mrs. Bertha L. Russell
111 Commercial St.

Fuel

Frank K. Atkins
137 Bradford St.

J. D. Hilliard Co., Inc.
337 Commercial St.

Standard Oil Co. of N. Y.
Conwell St

Steele's Oil Co.
20 Winthrop St.

Furniture

Happy Home Furniture Co.
226 Commercial St.

Old Furniture Shop
33 Commercial St.

Garages

Chevrolet Garage
193 Commercial St.

Days' Garage
143 Bradford St.

Ford Garage
200 Commercial St.

Paige Brothers' Garage
201 Commercial St.

Gasoline Stations

Mac's Filling Station
155 Bradford St.

Gift Shops

- Advocate Gift Shop
263 Commercial St.
- Fireside Shop
114 Commercial St.
- Mayflower Gift Shops
317 Commercial St. and
Provincetown Inn
- Port o' Call
77 and 79 Commercial St.
- Slade's
284 Commercial St.
- Souvenir Shop
288 Commercial St.
- Town Crier Shop
265 Commercial St.

Hardware

- James E. Atkins
257 Commercial St.
- J. D. Hilliard Co., Inc.
337 Commercial St.

Ice Cream (Retail)

- Mrs Bertha L. Russell
(Taylor's Ice Cream)
111 Commercial St.

Ice Cream (Wholesale)

- William W. Taylor
309 Commercial St.

Information Bureau

- Board of Trade
307 Commercial St.

Insurance

- Sivert J. Benson
249 Commercial St.
- John A. Francis
577 Commercial St.
- Maurice Nevins
14 Court St.
- Mrs. Laura T. Small
7 Masonic Place
- William H. Young
274 Commercial St.

Laundry

- Acme Laundry, Chatham
Joseph Patrick, Agent
306 Commercial St.
- Provincetown Laundry
Mayflower Heights

Libraries

- Provincetown Book Shop
261 Commercial St.
- Public Library
332 Commercial St.
- Mrs. Bertha L. Russell
111 Commercial St.

Light and Power

- Provincetown Light and Power
Company
282 Commercial St.
Main office, 282 Com'l St.
Power Plant, State Highway
Supply office, 127 Com'l St.

Lumber

- Frank A. Days & Sons
24 Pearl St.
- Higgins Lumber Co., Inc.
Higgins Wharf

Markets

- Anybody's Market
31 Bradford St.
- Atlantic & Pacific Tea Co.
Market 313 Commercial St.
Grocery stores 444 and 120
Commercial St.
- Burch's Market
467 Commercial St.
- Manuel Cabral
34 Bradford St.
- George Dutra
North Truro
- First National Stores
Market 312 Commercial St.
Grocery stores 142 and 383
Commercial St.
- Marion Perry
91 Commercial St.
- Rosa's Market
90 Commercial St.

Monuments

- Theodore S. Nickerson
293 Commercial St.

Museums

- Historical Museum
230 Commercial St.

News Dealers

- Joseph Patrick
306 Commercial St.

Optometrists

- George H. Dears
576 Commercial St.

Orchestras

- Wm. J. McCaffrey
38 Pearl St.

Osteopathic Physician

- J. Madalene Winslow
Bradford Inn

Painters

- Embert Gibbs
44 Commercial St.

Paperhanger

- Embert Gibbs
44 Commercial St.

Photographers

- Billy May Smith
15 Tremont St.
- Walter G. Stiff
255 Commercial St.

Physicians

- Daniel H. Hiebert
322 Commercial St.

Printing

Advocate Press
263 Commercial St.

Real Estate

John A. Francis
577 Commercial St.

E. & F. Stanwood
"Two Trees"

Mrs. Greenleaf Walke
Long Nook Beach, Truro

Restaurants

Blue Dog
381-A Commercial St.

Blue Moon
310 Commercial St.

Captain Jack's
71 Commercial St.

Charlotte's Tea Room
4 West Vine St.

Dunes
276 Commercial St.

Flagship (Beachcombers' Bldg.)
465½ Commercial St.

Gateway (meals served in
interesting old house)
466 Commercial St.

Harbor Lunch
273 Commercial St.

Mayflower Cafe
300 Commercial St.

Surfside Cafe
294 Commercial St.

The Sandwich Shop
314 Commercial St.

Taylor's
309 Commercial St.

Ship Models

Hooked Rug Shop
72 Commercial St.

Shoes

H. M. Malchman
273 Commercial St.

New York Store
310 Commercial St.

Steamship Lines

Bay State Steamship Co.
Town Wharf

Cape Cod Steamship Co.
Sklaroff's Wharf

Taxis

Joseph C. Nunes
395 Commercial St.

Theatres

Provincetown Theatre
237 Commercial St.

Town Crier

Amos Kubik
Board of Trade

Trucking

Steele's Express
30 Court St.

Watson's Express
38 Court St.

Undertakers

Joseph C. Nunes
395 Commercial St.

ADDITIONAL LISTINGS

Since Going to Press

Antique Shops

Peter Hunt
445 Commercial St.

Sea Chest
436 Commercial St.

Boarding House

Mrs. Katherine Gelofyan
Gelofyan Sea Dunes, Truro

Cleaners

Oregon Dye House
Hyannis

Cottages

Joseph A. Days
Truro

Fuel

Texas Company
Commercial St.

Rooms

Mrs. John Adams
165 Commercial St.

Mrs. C. A. Atkins
14 Johnson St.

Mrs. Frank Atkins
3 Carver St.

Mrs. Emma Atwood
66 Commercial St.

Mrs. Mary Brown
495 Commercial St.

Mrs. C. A. Higgins
468 Commercial St.

Mrs. Levi Kelly
584 Commercial St.

Mrs. Mary Leonard
9 Johnson St.

Mrs. James Carter
5 Cook St.

William B. Lewis
7 Cook St.

Mrs. W. H. Milliken
605 Commercial St.

Mrs. Charles Peterson
508 Commercial St.

Miss Maria Rich
151 Bradford St.