

Second Anniversary Ball
of the
Provincetown Fishermen's Association



TOWN HALL
JANUARY 19, 1939

1937

1939

Business HAS Improved!

A great many economic barometers indicate some pretty good times ahead in 1939. By pulling together and maintaining quality, we in this industry can enhance the value of our "crops" and likewise make some interesting profits. Every other food product is now actively merchandised, so why should not fish, one of the richest staples in food value and appetite appeal.

THE ATLANTIC COAST FISHERIES CO.

CHESEBRO BROTHERS & ROBBINS, Inc.

ATLANTIC COAST FISHERIES CORPORATION OF. N. Y.

New York

Boston

Chicago

Provincetown

THE FISHERMEN'S ASSOCIATION 1937-1939

January 19, 1939, marks the second anniversary of the Provincetown Fishermen's Association, an organization which is composed of all the dragger fishermen operating out of this port. This association, which was formed two years ago for the protection of the dragger fishermen against destructive legislation which would have spelled ruin for their industry, is today firmly established as a definite institution and an asset to the community. Its one hundred and nine members have shown their capacity for sticking together and giving their leaders their united support. Today, the Provincetown Fishermen's Association, which started humbly enough in Manuel Viegas' shed, is proud that after two years it is still functioning smoothly, and with every indication that it will continue to do so in the years to come.

Following is the list of the officers elected two years ago and which are still serving:

President, Manuel Dutra; Vice-President, Edward Newcomb; Secretary, Joseph Thomas; Treasurer, Joseph Frade; Directors, Frank Parsons, Charles Forrest, J. Darrow Adams, Ernest Tavers, Jack Rivers, Frank I. Sears, Lawrence Segura, Joseph A. Marshall and Leno P. Dutra.

There are 29 boats in the fleet at this writing and the families of the skippers and crew members—those directly dependent upon the days fishing—include approximately 500 persons. Indirectly, however, the harvest of the draggers provides a livelihood, in some measure, for a large proportion of Provincetown's 4,000 inhabitants. Whatever good fortune may fall to the lot of the draggers affects almost every business in the community.

In sharp contrast with the previous year, 1938 saw very little legislative activity on the part of those who would attempt to hinder the dragger fishermen in their daily struggle to make a living, through the introduction of bills in the state house restricting them from fishing in certain waters.

However, these same forces are already at work and the Fishermen's Association knows that, as in 1937, they will again be hindered in their daily battle with the sea to make an honest and hard-won living.

The Annual Fishermen's Ball is the signal for the gathering of all the fishermen of this association, their families and friends, in the spirit of festivity and good fellowship. The committee in charge hopes that, for one night at least, everyone will enjoy themselves, and take this opportunity to thank the advertisers and all others who have made this affair possible.

John Russe Jr.
Louis Salvador
Joseph Lisbon
Manuel Macara

Compliments

of

CAPE COD FISHERIES

W. Sklaroff, Manager

PROVINCETOWN

FACTS AND FIGURES

Best All Around Boat	"Beatrice S."
Fastest Boat	"Annabelle R."
Highliner	"Richard and Arnold"
Best Kept Up Boats	"Jessie Dutra" and the "Barbara C"
Oldest Crew	"James M. Burke"
Youngest Crew	"Stella"
Oldest Skipper	Charles Forrest
Youngest Skipper	Clarence Santos
Heaviest Eating Crew	"Victory"
Best Cook	Louis Pacellini
Worst Cook	(Take your pick!)
Heaviest Eater	Manuel Thomas
Most Popular Man	Manuel (Pop) Coelho
Best Fish Story Teller	William O'Donnell
Hardest Plugger	Arthur Duarte
Best Sport	Frank Henrique
Best Fishing Grounds	
Summer—	In front of New York Store
Winter—	Johnny Mott's Barroom and Bowling Alley
Favorite Topic	1. Fish—2. Fish—3. More Fish
Best Natured	Needham Rogers
Heavy Weight	John Taves
Light Weight	Louis Santos
Most Recent Marriage	John Mendes
Next in Line	Johnny Santos and Salvador Roderick

Compliments

of

TAYLOR'S RESTAURANT

WHERE TO MEET GOOD FOOD

May the new year bring prosperity and long life to the

Provincetown Fishermen's Association

THE FISH FORWARDING CO., Inc.

151 South Street

Fulton Market, N. Y.

TRANSPORTATION OF FISH A SPECIALTY

Over Night—Express Service

between

New England and New York

FAVORITE SAYINGS

Manuel Dutra	"It's in the bag!"
John Gaspa (Galgy)	"Yes, yes"
Max Joseph	"Come on dice!"
"Smithy"	"How did you find them today?"
Lawrence Segura	"NO!"
Manuel Macara	"Give me fig squares and coffee"
Jack Rivers	"I've got a quarter"
Salvador Roderick	"I fink so!"
Edmund Gill	"Prato de favas!"
Manuel Viegas	"Second the motion!"
Charles Forrest	I don't believe it!"
Joe Macara	"It's a good horse but it don't go"
Manuel Thomas	"Give me a cigarette"
"Hompny" Costa	"Shoot the works!"
Frank Henrique	"We got 'em all in the last drag"
Henry Passion	"Only 24 boxes today"
Domingo Joseph	"Nothing"
Tony Thomas	"Hard pickings"
Tony Chula	"Scarce"

IN MEMORIAM

ALEXANDER JOSEPH

JOHN SANTOS

Compliments

of

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John Viera, Prop.

333 Commercial Street

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of

CHARLES S. ASHLEY & SONS

New Bedford, Mass

INSURANCE OF ALL KINDS

"The Leaders in the Marine Insurance Field in

Southeastern Massachusetts"

ROUGH BOTTOM

The following is written in the spirit of fun and we hope it is received in the same manner. Can you take it?

The Noisy One	Max Joseph
The Silent One	Joaquin Cross
Biggest Liar	Captiva (the father).
Biggest Bluffer	Captiva (the son)
Most Nerve	Manuel Macara
Most Bashful	Clarence Santos
Most Handsome Head of Hair	Leno Dutra and Peter Mascarenhas... The winner: Leno, by a hair
Best Looking Crew	"Richard and Arnold"
Homeliest Crew	"Fannie Parnell"
Biggest Tank	John Harrigan—limit, 25 beers
Most Fish Caught in One Drag	Ask Willie O'Donnell
Prettiest Boat	"Viola D." (no fooling!)
Most Colorful Boat	"Elmer S." (red, white, blue, gray, pink, yellow, orange, purple, and two other combinations for which there is no name)
Newest Fishing Grounds	Discovered by the "Dorothy" in 50 fathoms, east of canal
The Fleet's Sea Lawyer	Manuel Lewis
The Fleet's Admiral	Manuel Reis

Compliments

of

BILL'S DEISEL SERVICE

CITIES SERVICE PRODUCTS

Marine Fuels, Lubricants and Greases

Homer's Wharf

New Bedford

William (Bill) Costa, Mgr.

Compliments
of
THE STANDARD OIL CO. of NEW YORK

Division of
Socony—Vacuum Oil Company, Inc.

Brockton

Provincetown

Cordial Greetings on Your Second Anniversary

HATHAWAY MACHINERY CO.

New Bedford, Mass.

HOOK-UPS

The Bottom is Getting Rougher and Rougher

FAMOUS TITLES AND FAMOUS PEOPLE

The Eyes and Ears of the World	Manuel Dutra
Barnacle Bill the Sailor	Charles Forrest
Mutiny on the Bounty	"Evangeline D."
Romeo	Jessie Greeny
Beau Brummel	Ernest Tarvers
Haile Selassie	Joaquin Peters
The Woman Hater	John Russe
Papa Dionne	Henry Passion
The Shiek of Araby	Victor Reis
Major Hoople	William O'Donnell
The Big Bad Wolf	"Big Bill" Segura
Henry the Eighth	Fred Salvador
The Merchant of Venice	Joe Marshall
To Be or Not To Be	Joe Lisbon
The Voice of Experience	Edmund Gill
The Killer-Diller	John J. Alexander
Daddy's Boy	Nobert Macara
Cry, Baby, Cry	Tony Chula
Public Enemies.....	No. 1 Leno Dutra
No 2. Bunny Costa—No. 3 Darrow Adams—No. 4 Al Loring	
Fred Astaire	John Taves
Professor Quiz	Joe Thomas
In the Still of the Night	"Annabelle R."
The Wreck of the Hesperus	"Atlanta"
The Jitterbugger	Frank Corea
Dr. Jekyl and Mr. Hyde	Ramires Malaquias
Rubinoff and His Violin	Anthony Russell
Captain Courageous	John Santos Sr.
The Perfect Specimen	Francis Segura
Rip Van Winkle	Manuel Pires
Napoleon Bonapart	Manuel Reis
Man Mountain Dean	Louis Santos
King Kong	Victor Viegas
The Queen Mary	"Mermaid"
"My Margarita"	Salvador Roderick
The Last Rose of Summer	John Santos Jr.
Why Girls Leave Home	Manuel Thomas
The One Man Band	Jack Joseph
The Face in the Fog	Frank Machado
Floyd Gibbons	Louis Salvador
The Joy of Living	Manuel Mike
That Feeling is Gone	Davey Souza
My Wild Irish Rose	Manuel Viegas
Gone With the Wind	Frank Parsons
Jacob Ruppert	"Bunny" Costa
When the Moon Comes Over the Mountains..	Peter Mascarenhas

Compliments

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TAXI SERVICE

**Agent for Lathrop and Wolverine Motors
and Texaco Products**

Provincetown and Hyannis

Boat No. 1—Elsie Howard

Boat No. 2—Millie

Exide and Willard Batteries

Koven Tanks

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of

JOHN NAGLE CO.

Boston

American Standard of Living

MAJOR role in raising the living standard of the average American family to what the rest of the world enviously terms "The American Standard of Living," has been played by the chain store industry. Comparatively recent in its development, chain store merchandising spread most rapidly in the United States after the World War, when there arose a demand for better goods at lower costs.

It's a far cry, for instance, from the old dusty cracker barrel days to this era of sanitary packaging—of refrigerated transportation of fresh fruits, dairy products, vegetables, meats and fish—of scientific production and preservation of healthful foods. It's a far cry from the days when the farmer hawked his wares in neighboring villages to today's chain food store system of offering produce, fresh and crisp from every section, in every nook and cranny of the land—of bringing practical "farm relief," by levelling gluts and surpluses, when relief is needed most.

What Chain Stores Mean to the U. S. A.

\$6,000,000,000	in purchases from manufacturers and producers
450,000,000	paid annually in rents to 139,810 real estate owners
200,000,000	paid annually for advertising of all kinds
475,000,000	paid annually for freight and trucking, fuel, electricity, repairs, etc.
1,200,000,000	paid annually to 1,171,000 full and part time employees
225,000,000	paid annually for state and local taxes
<hr/>	
\$8,550,000,000	total spent annually by chain stores in the United States

Quantity buying, direct from the producer, eliminating unnecessary costs of multiple handling, smaller profits on a greater mass of sales, scientific distribution and precision-like organization possible only in large scale operations—these are the factors that bring tremendous savings to the consumer.

It is estimated that chain store merchandising methods last year saved American consumers an aggregate of nine hundred million dollars on the necessities and luxuries of life. Today there is hardly a home in America that does not take advantage, in whole or in part, of chain store economies.

Here is overwhelming endorsement of the chain stores by the great mass of buyers who comprise the citizenship of America—evidence of the importance they place upon this nine hundred million dollar saving which, viewed in the light of the individual family, means advantages in life that would not otherwise be enjoyed—more plentiful and more nourishing food, more money for proper medical care, education or recreation, than their incomes would otherwise buy.

Here is overwhelming evidence that millions of housewives will not stand by and witness passively the efforts of a minority to saddle on the ultimate consumer a burden of punitive chain store taxes that would wipe out the differential between the costly old order of things, and present-day methods. They will not give up "the American Standard of Living."

A & P

Food Stores

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Shipments Solicited

Returns Made Daily

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153 South St.—Fulton Market—New York

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Telephone Beekman 3-3774

GOOD LUCK !

We sincerely regard the dragger fleet as a great asset for the future welfare of Provincetown. We have faith that the Provincetown Fishermen's Association will continue indefinitely to work for the continued success of the fleet.

Provincetown Light & Power Co.

Compliments

of

J. A. RICH COMPANY

COMMISSION

Fresh Fish

Boston and Provincetown

Joe Dears, Mgr.

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**Wholesale Shippers and Dealers of
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SCALLOPS, CRABS, SHRIMP, SHAD

109 Fulton Market

New York, N. Y.

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Telephone Beekman 37914

**Best of Luck and Continued Success to the
Provincetown Fishermen's Association**

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Woods Hole, Mass.

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TRUCKING

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WHOLESALE FISH COMMISSION

155 Fulton Fish Market

Telephone Beekman 30471

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WE DELIVER

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Fish and Fish Products

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Payments Made Promptly

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Wholesale and Commission Dealers in

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SCALLOPS, SHRIMP, SHAD AND SMELTS

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No Trip Too Large

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**American, Portuguese
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PILGRIM BAR CAFE
Where Choice Wines and Liquors
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**Metropolitan Life
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Frankie Andrews
Fresh Fish

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of
A FRIEND

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John A. Francis
Real Estate and Insurance
577 Commercial St.

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of
Mayflower Gift Shop
Gifts, Stationery, Toys

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15 Fulton Market

J. P. Silva, Provincetown Agent

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"The office that stands
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Gold Medal Netting for Drags, Traps, Seines, and Gill Nets

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