

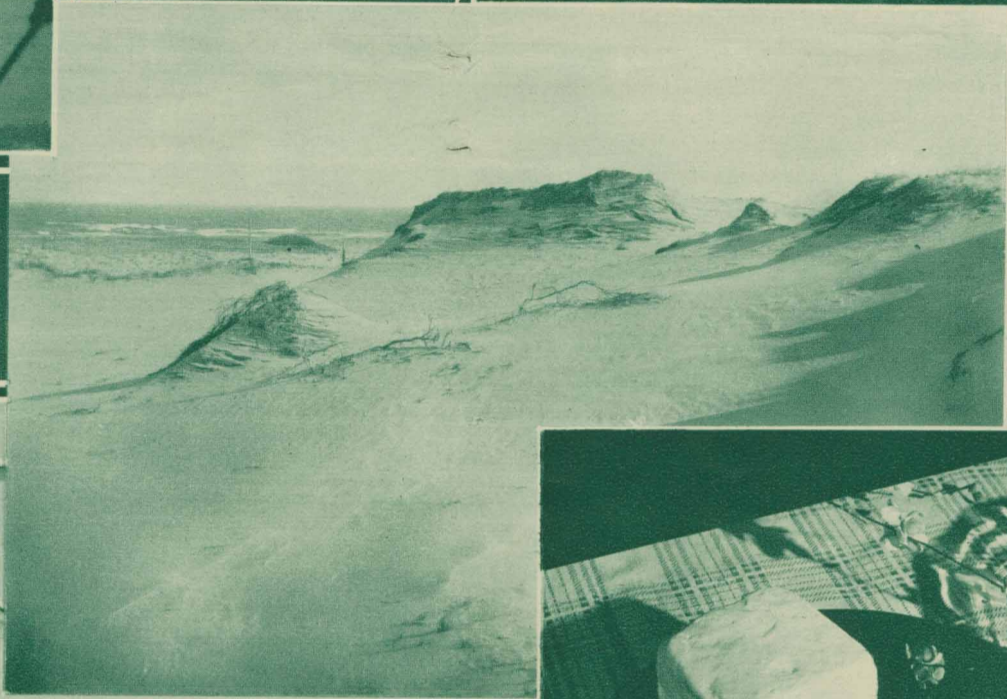


Right — The "Dorothy Bradford" sails down the bay, foam curling beneath her bow. The harbor breeze is cool — and from below, where dancers sway, amplifiers broadcast throughout the ship syncopated melodies of "Rollie Rogers Rhythm," the "Bradford's" orchestra. Under Rollie's charmed baton — accordion and violin, saxophone and guitar, throbbing drums and rippling piano weave harmonies irresistible as the sea, stirring as the beat of waves on the Provincetown beach.

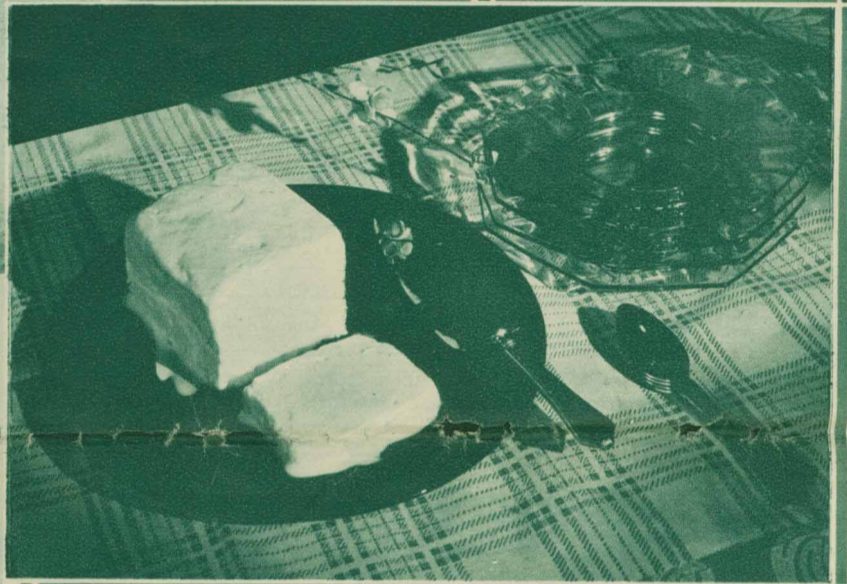


Left — Outside Provincetown, an undulating field of sandy bowls and irregular sandy hillocks — the dunes, ever shifting their mottled grays and tans against beach-grass green and the ocean's deep-dyed blues.

TOWN CRIER SHOP & ADVOCATE GIFT SHOP — (Above) Gone now to his final port, Provincetown's former Town Crier is immortalized in this shop where you'll find wide choice in attractive keepsakes of your trip.



Above — Eternally, wide-winged gulls circle over the sea-torn rocks of Provincetown's breakwater, stretching over 1¼ miles to Long Point Light as a challenging thoroughfare to the summer visitor.

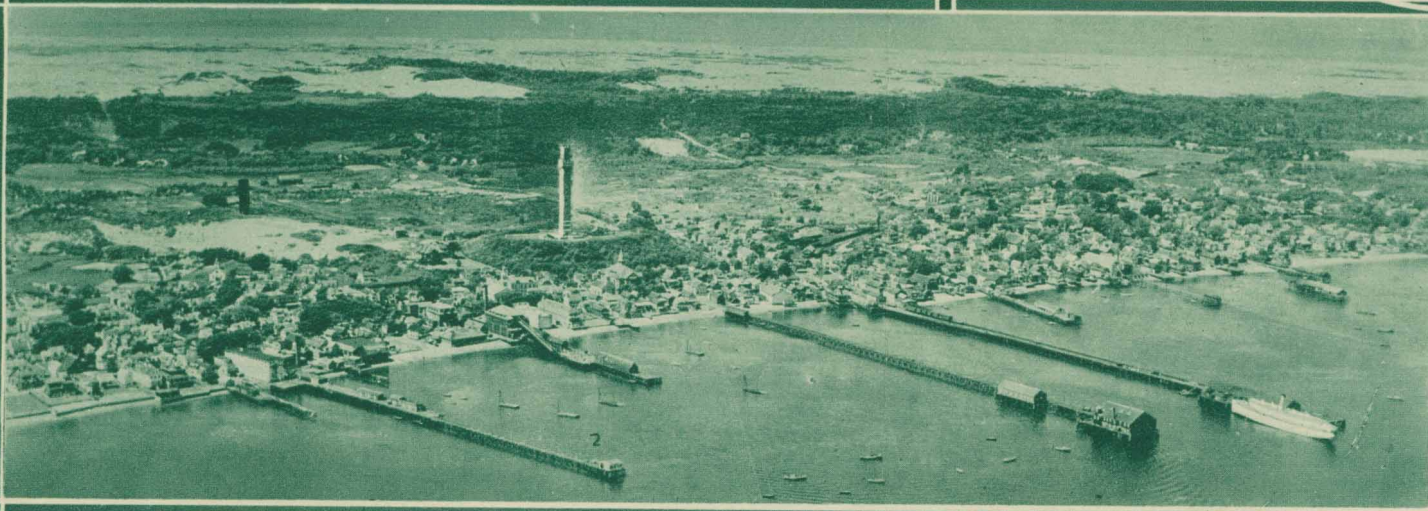


TURNER CENTER MILK AND ICE CREAM CHOSEN
Above — S.S. Dorothy Bradford specifies Turner Center dairy products — selected by generations of New Englanders — for their own homes.

CANDY ADDS ENJOYMENT TO ANY OUTING

In the refreshment room of the Dorothy Bradford will be found a delicious variety of delicious NECCO candies. There are 5c Chocolate Peppermints, Necco Wafers, Gum Drops and others.

There's a NECCO SWEET to satisfy every taste and remember . . .
"If it's NECCO—it's GOOD!"



Left — Provincetown, as the sea-gulls see it. Wide-sweeping beach along the bay, up-thrusting Pilgrim monument, out-reaching pier of the Dorothy Bradford — pines, dunes, and surf of Race Point in the background.